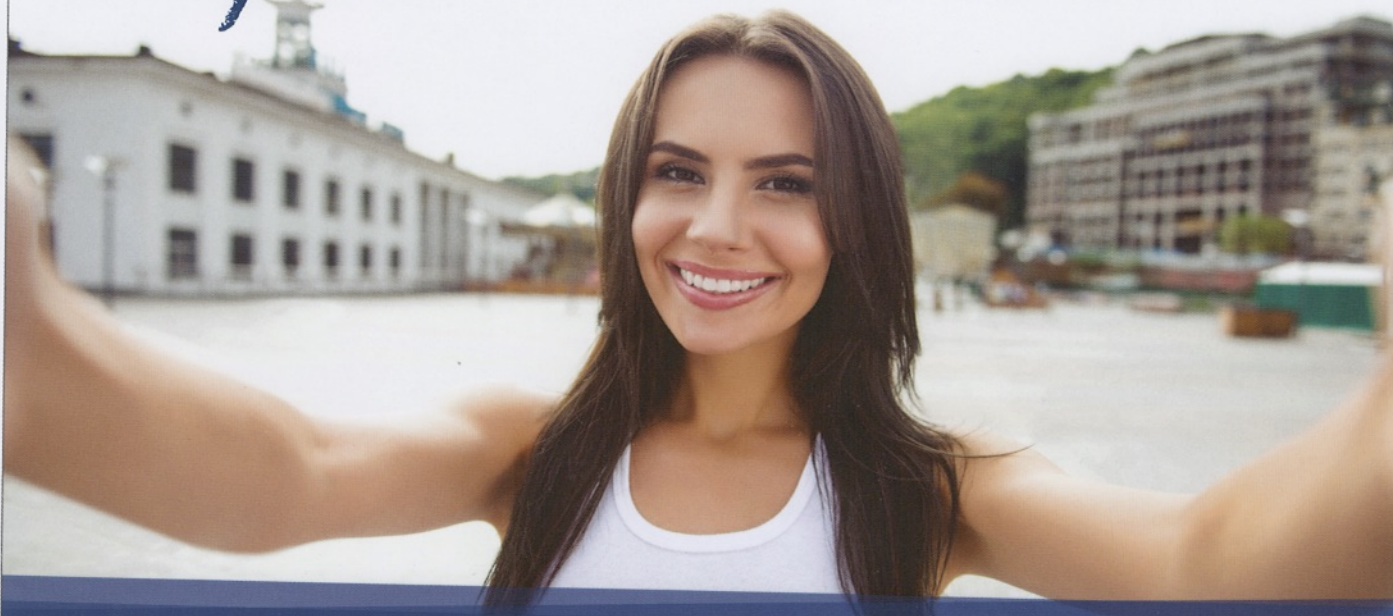


Aesthetics

MONTHLY JOURNAL FOR MEDICAL AESTHETIC PROFESSIONALS

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We have the secret.

Our range of gels can be tailored to your individual patients' needs. The two distinct gel technologies (OBT™ and NASHA™) enable each and every one of your patients to get summer ready!

 GALDERMA

RES18-02-0113d Date of preparation: February 2018

Restylane

Characteristics of HA Fillers CPD

Dr Souphiyeh Samizadeh discusses the characteristics of hyaluronic acid fillers

Special Feature: Marketing Injectables

Professionals explore marketing strategies for injectable procedures

Volumising the Face Using PRF

Dr Vincent Wong and Dr Maria Toncheva detail the combination of PRP and PRF

Presenting Skills

Public speakers and trainers share their top tips for being a good presenter

Anniversary

Profhilo celebrates second birthday



Injectable product Profhilo by IBSA Italia is celebrating its second year of being available in the UK and Ireland. The product is the first BDDE-free stabilised injectable hyaluronic acid-based product that aims to improve tissue quality and treat skin laxity, the company claims. Iveta Vinklerova, sales and marketing director at HA-Derma, the official distributor and training provider said, "The pace of growth for Profhilo is really exciting and we see it as confirmation that the

market understands the need for this type of injectable." She added, "We're pleased to report that we have had our highest number of booking for our training courses for June 2018. Furthermore, we are finding that some of these bookings are being driven by consumers requesting the treatment in clinic – this is a great indication of increasing levels of consumer awareness for the brand."

Qualification

CIBTAC launches laser tattoo removal qualification

The Confederation of International Beauty Therapy and Cosmetology (CIBTAC) has introduced a new laser tattoo removal qualification in partnership with the Medical Aesthetic Training Academy (MATA). According to CIBTAC, the Level 5 course was launched after it noticed an increase in consumer demand for tattoo removal, with more than 90% of CIBTAC members reporting the need for an appropriate qualification. The company claims that the qualification's combination of online theory and practical training is designed to aid aesthetic professionals in delivering safe tattoo removal when treating a range of tattoo types and colours. CIBTAC's course entails assessing skin types and conditions, identifying the most appropriate laser to use and the best-suited pre- and post-treatment care. According to CIBTAC, it has been designed to meet the recommendations of the Clinical Practice Standards Authority (CPSA) and the Joint Council for Cosmetic Practitioners (JCCP). Lesley Blair, chair at CIBTAC said, "High quality training is essential, and laser is no exception. We are delighted to be working with MATA to develop a partnership qualification for practitioners that will enable them to train to Level 5 in laser tattoo removal." Mr Faz Zavahir, surgeon and founder of MATA, said, "Only by developing qualifications and courses that offer competence-based training and education will this sector see an improvement in standards of care and patient safety."

Vaginal rejuvenation

Advanced Esthetics Solutions releases She-Lase



Aesthetic device company Advanced Esthetics Solutions (AES) has introduced its new She-Lase mixed modality laser. The aim of the device is to use CO2 and two wavelengths to perform vaginal atrophy, stress urinary incontinence, vulvar remodelling and vaginal rejuvenation treatments. According to AES the laser does this by using both 1540 nm and 10600 nm in sequential emission to ablate the superficial dermis and stimulate the mucosa's collagen production. The company claims the thermal diffusion under the ablated areas using CO2 is minimal and that this technology produces more hydration, less post-treatment bruising and risk of infection.

News in Brief

Dalvi Humzah Aesthetic Training offers threads course

Dalvi Humzah Aesthetic Training (DHAT) has announced the first of several new courses, with the initial course focusing on threads. On July 31, DHAT will be running a Silhouette Soft and V-Soft PDO Thread Training course at Wigmore Medical facilitated by DHAT lead tutor and director, Mr Dalvi Humzah, aesthetic practitioner Dr Roberto Pizzamiglio, clinical director of Skin Excellence Clinics Dr Ian Strawford and consultant plastic surgeon Mr Hassan Soueld. The course aims to provide delegates with the opportunity to learn the theoretical and practical use of threads. This training is open to registered doctors and dentists, and each delegate is required to provide two models.

NatraSan Skin releases 100ml bottle

Following the release of NatraSan Skin earlier this year, product supplier Medical Aesthetic Group (MAG) has released a new 100ml bottle to use in addition to the original 500ml bottle. The company claims that the hypochlorous acid skin disinfectant is non-irritant and non-sensitising, even to sensitive skin, and delivers ultimate levels of skin and tissue disinfection.

Consentz updates software

Clinic management software company Consentz has launched new updates for its existing software. The new updates include online booking options, patient sharing, allowing groups of the same clinic to access patient records; MailChimp integration, suitable for those looking to send marketing emails; and a VAT management tool, which, according to Consentz, make it easy for clinics to record if a treatment is medical or cosmetic to indicate whether or not VAT should be paid. Director of Consentz, Michael Geary, said, "Our recent updates come from our deep understanding of medical practice management and the need to keep up with the pressures of a fast-changing marketplace."

SmartMed launches new website

Medical systems distributor, SmartMed, a subsidiary of Healthxchange Group, has launched a new website. According to the company, the purpose of the website is to bring together SmartMed's technologies and key messages under a single brand proposition. Pierre Le Page, marketing manager, commented, "We're really pleased to announce our new website launch. It comes off the back of considerable success for our technologies – in particular ULTRAcel and the recently launched LIPOcel."