

Anti-ageing serums under £70

Obagi Medical Professional-C Serum 15%, £66.25



Top dog vitamin C is the hero ingredient in this serum, from the famous Obagi range, first created by a leading dermatologist and renowned for working to even out skin tone. Vitamin C can help to calm and brighten the skin, retain moisture, minimise fine lines and wrinkles, stabilise vitamin E and protect skin from the free radical damage associated with pollution. But Obagi uses vitamin C in the form of stabilized ascorbic acid (L-Ascorbic Acid), the only form that can effectively be absorbed by the skin, according to them. This high

strength formula means it penetrates twice as deep as competing serums. It also claims to go one step further and stimulate collagen production, giving long term benefits of plump and youthful skin. Typically, L-Ascorbic Acid is found in the Obagi's Professional-C™ serums in concentrations of 10 per cent, for dry and sensitive skin, 15 per cent for all skin types, and 20 per cent for oily skin. All hail vitamin C.

Best for: evening out and brightening tone and plumping

Obagi Medical Professional-C Serum is available to buy for £66.25 [here](#), but it is worth seeing a clinical professional first

Tester says: The Obagi vitamin C serum has fast become my hero skincare saviour. Results were INSTANT. And within a week of using this stuff I was noticing extremely visible differences to my skin. It was brighter, more even in tone and I'd go so far as to say at times it felt practically glowing. I used five drops of the stuff every morning before applying my moisturiser. The serum comes with a pipette which means that you aren't wasting any product and only use as much as you need (which you'll be grateful for after splashing out on the hefty price for this product). The serum comes out as a thin, yellow, oil but quickly soaks into your skin and isn't at all messy. I loved the smell of this product, it's hard to describe but seems almost medicinal. I would definitely recommend this product to anyone happy to splash out. This serum is seriously worth the splurge – you will be addicted.