

# Obagi Ambassador Awards 2017: Celebrating Success

The Obagi Ambassador awards brings together the very best in the network to celebrate their achievements. Highly contested awards are won each year, showcasing commercial success and recognising the highest levels of clinical excellence in medical skincare. The exciting event took place at Manchester Healthxchange Academy and at Chandos House in London.

Obagi Ambassadors have the chance to share the transformations achieved by Obagi and inspire others who want beautiful, healthy-looking skin. The Ambassador Network allows members to further their expertise, setting them apart from others in the industry. They are part of an elite group of aesthetic professionals with unique access to exclusive member only events, marketing, product rewards, support and education.

It was clear that it was a successful event, with an attendee stating, “Fabulous guest speaker. Dr Van Eeden kept the day eventful, relevant and fun.” While another called the lecture “sensational.”

There were five categories of awards to be won: the Diamond Ambassador Award, Obagi Ambassador of the Year, Best Patient Result, Best use of Marketing and Most Improved Clinic Sales. They are awarded to the very best in the network of highly trained individuals who champion Obagi in their Clinics.

Maria Philips, Diamond Award



Attendees celebrated award winners' achievements including Maria Philips from Bank Aesthetics, winning the Diamond Ambassador Award. We asked Maria what it meant to her to win this award, “It is hard to put into words how much winning the ‘Diamond’ Ambassador Award means to me. It is wonderful to have received such high recognition for the dedication and commitment I have shown Obagi over the past few years.”

Shuna Adamson,  
Ambassador of the Year Award



The winner of the Ambassador of the year Award was Shuna Adamson from the Cotsworld Face and Body clinic. She explained why she is so happy to represent Obagi, “Obagi products have an amazing reputation. They are all scientifically researched, tested and proven to work. The results literally speak for themselves and patients can see this. Obagi have many protocols that cover a number of common skin issues that are often thought of as being too difficult to treat or only having minimal results. Patients come in to us because they are fed up with paying for over the counter beauty products that just don't work and many of them have wasted hundreds of pounds. When we are able to show them before and after pictures of people using Obagi, the creams sell themselves.”

Tracy Cullen from Coastal Skinthetics won the Best Patient Result category. She was asked what the award represented and said, “The award is confirmation of the commitment from Obagi and its investment and promise made to the practitioners and its patients of its best practice in clinical and medical skincare.”

Tracy Cullen, Best Patient Result Award



Hayley Daws from Persona Cosmetic Medicine was Highly Commended in the Best patient Result category. She explained why she chooses to represent Obagi, “It is important to have a skin care brand that fits in with the ethos of Persona. We like to give our clients the best results, something that works around them and can be adapted to their own personal skin needs.”

Hayley Daws, Highly Commended - Best patient Result category



Renew Clinic’s Elina Cernakevica was Highly Commended in the Best Use of Marketing category. She summed up why she loves Obagi, “Obagi offers exactly what people come for: results!”

The Most Improved Clinic Sales award was won by Laura Sobicinski from Sapphire Aesthetics. Laura explained why she’s proud to represent Obagi as an Ambassador, “I am very proud to be an Obagi ambassador, it is important that I understand the products and systems and am able to recommend the best products and systems to our clients. I love the ongoing training and support offered to us.”

Dr Sam Van Eeden was in attendance as a guest speaker and had this to say, “The Obagi Ambassador Awards day was truly a reflection on high quality of care and services delivered by these devoted Aesthetic Practitioners. It was my honour to share the excellence of knowledge we all need to deliver safe and effective treatments to the trusting public and clients.”

The Obagi Ambassador Awards 2017 was a great event, enjoyed by all. It was full of celebration, networking and success. Thank you to all our Ambassadors who have attended events over the year- we look forward to seeing you for all the exciting events planned for 2018.

Elina Cernakevica, Highly Commended - Best Use of Marketing category.



Laura Sobicinski, Most Improved Clinic Sales Award



Staff Members and Guest Speaker, Dr Sam Van Eeden

