

MAILI



A True Reflection of Aesthetic Refinement

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## A True Expression Of Scientific Artistry

Soon to be revered by leading beauty insiders and physicians alike, MaiLi's deluxe portfolio of hyaluronic acid fillers has been meticulously designed using the finest Swiss science to unlock the highest level of craftsmanship in aesthetic artistry.



# The World of MaiLi

Created as the perfect synergy between science, beauty and art, MaiLi is the natural partner for technically-gifted professionals to refine their craft with precision and care.

Harnessing the power of the world's first OxiFree™ HA technology, MaiLi uses 24% less filler\* for unparalleled volume, suppleness and projection power with supreme longevity throughout the range.

\* Clinical investigation 17E1176: in comparison to Juvederm® Voluma, 24% less product of MaiLi Extreme was injected for the same results in the treatment of the cheek area.

MAILI

MaiLi, the only HA OxifFree™  
brand where less filler means  
more fullness and flexibility

## LOOKS

Smooth, contoured, sculpted,  
defined, shaped, enhanced,  
volumised, rejuvenated,  
authentic, refined

## ACTS

Like soft, flexible and elastic skin  
tissue – working with natural  
movement and expression

## FEELS

Soft and supple beneath the  
skin as opposed to more rigid  
or restrictive fillers

Model is not actual patient

# Quality

Craft your cosmetic vision with a premium gel offering supple volume, projection power and elasticity – reflecting natural movement for authentic beauty.

# Efficiency

Treat areas with more fullness from less filler, resulting in long-lasting satisfaction, that may bring positive reviews and repeat bookings.

# Longevity

MaiLi's cutting-edge science creates durable gels with market-leading results – including supple, full lips lasting up to a year.

# Safety

Synonymous with MaiLi is safety, which is why all products are developed with the utmost care, while using lidocaine for a more comfortable experience.



# Discover MaiLi's OxiFree™ Technology

While working with the finest minds in Swiss science to evolve the landscape of fillers, MaiLi patented the world's first OxiFree™ technology to preserve long molecular HA chains. A transformational process enabling a highly-efficient crosslinking of HA with 1,4-butanediol diglycidyl ether (BDDE) – creating a supremely supple, springlike gel with outstanding volume\*, projection power and longevity.

\*G1(2016)290–298. Gavard Molliard, Bon Betemps, Hadjab, Topchian, Micheels, Salomon, Journal Plast Aesthet Res (2018), 5-17 .



# MaiLi's OxiFree™ Process

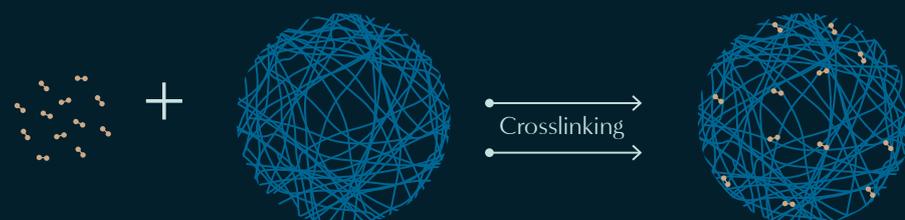
The following diagrams illustrate MaiLi's patented process

## Hydration



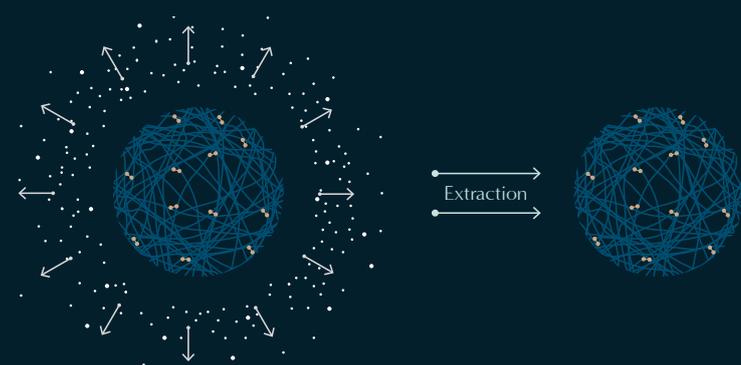
High molecular weight, long HA chains are dissolved to form a solution through a hydration system

## Crosslinking



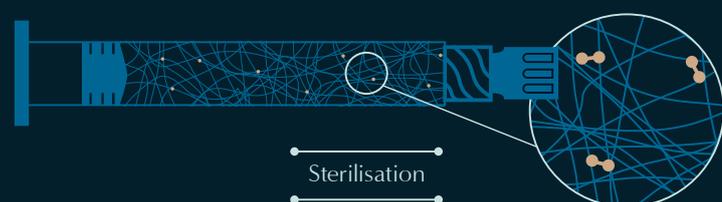
Crosslinking under inert atmosphere is performed with low levels of BDDE – transforming the solution into a gel

## Extraction



Reactive oxygen species are removed from the gel to better preserve the lightly-crosslinked HA network

## Sterilisation



The OxiFree™ crosslinked HA network (containing less reactive oxygen species) is better preserved during sterilisation



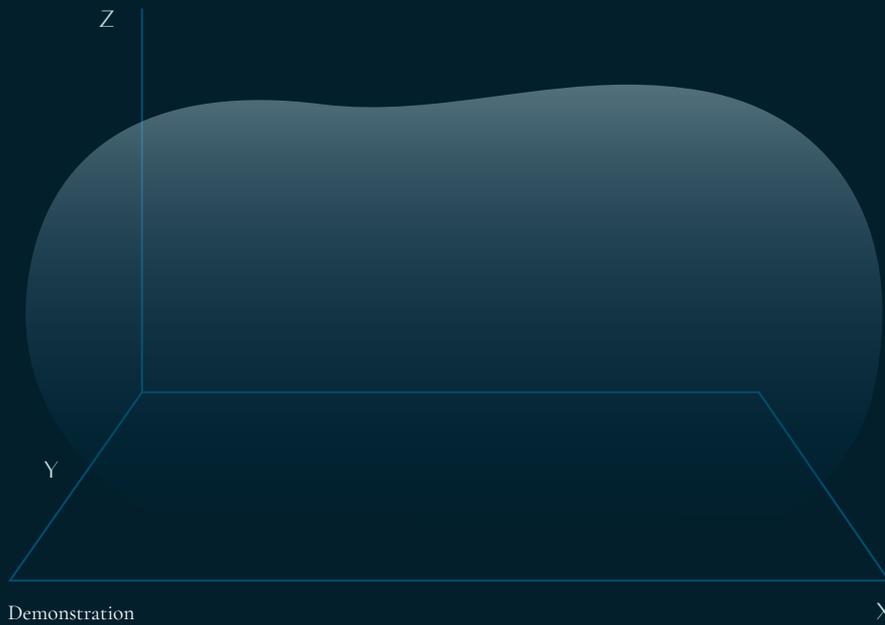
# The Sophistication of Smart Springs

## *Gel Properties*

Due to the natural, long and high molecular weighted HA chains, MaiLi's OxiFree™ science creates a uniquely supple gel with springlike qualities. Responding exceptionally well to pressure, while working flexibly with natural movement and dynamic expression.



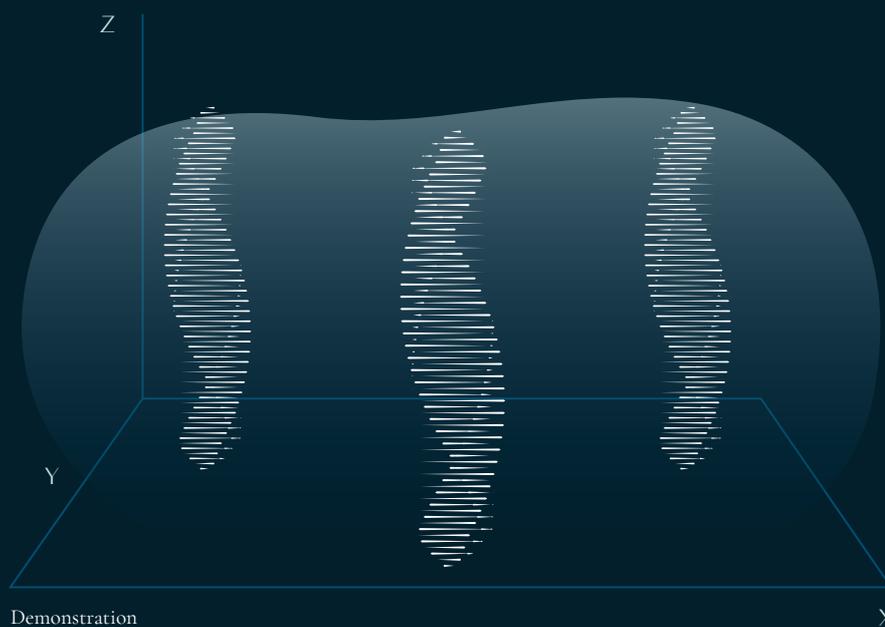
## The Art of Gel Placement



After the gel is introduced, it will be supported by either tissue or bone depending on the treatment area, represented by the X & Y axis. The Z axis represents the perpendicular direction from the plane of the support.



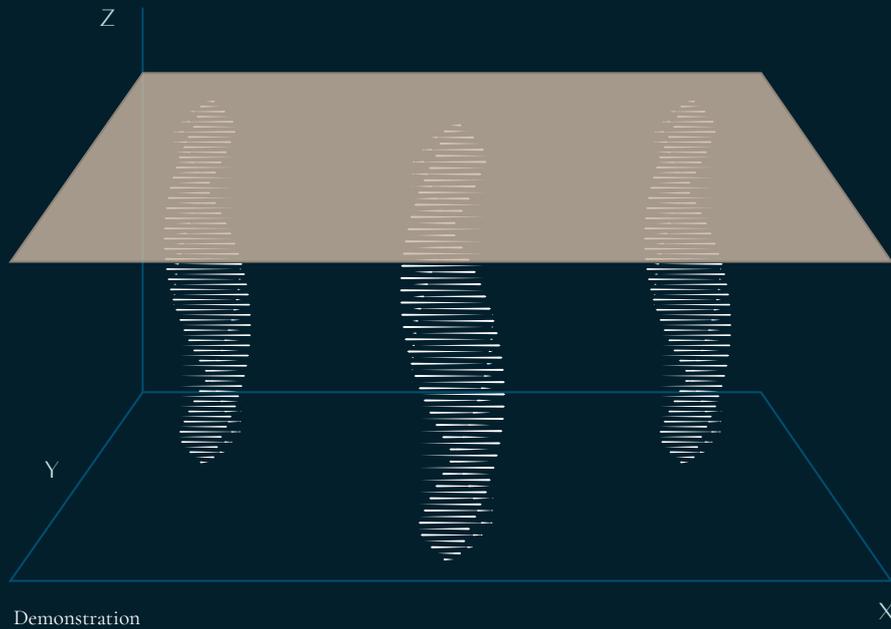
## Smart Springs



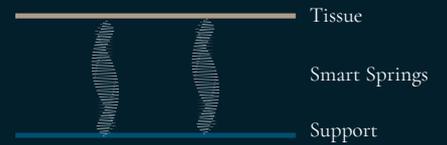
The characteristic movement and behaviour of MaiLi's OxiFree™ lightly-crosslinked HA network can be imagined as a series of smart springs, following the natural movements of the face with supple elasticity.



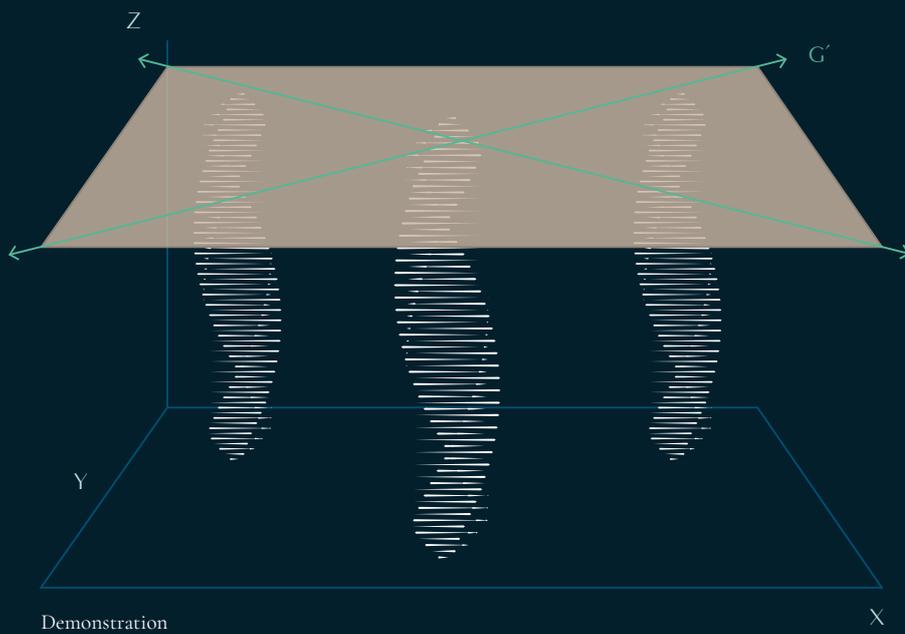
## A gel that's always connected



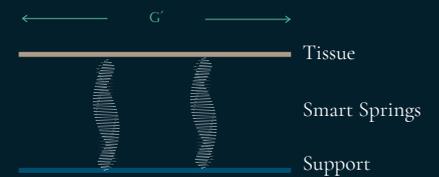
The injected gel is in constant contact with the surrounding tissues, represented by the upper layer shown here.



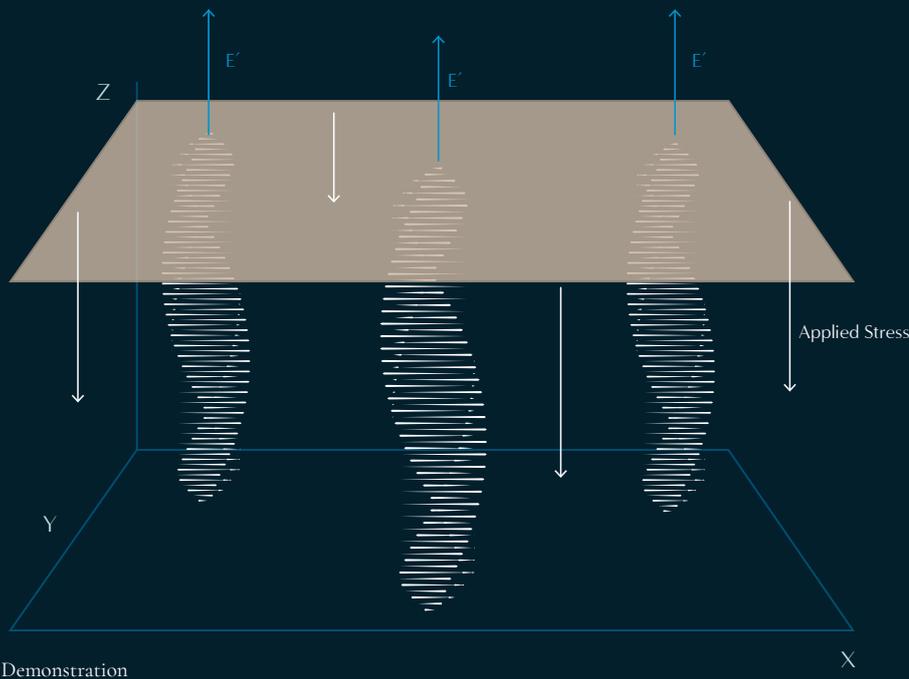
## A gel that bounces back from pressure



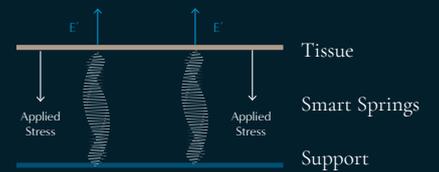
$G'$  characterises the tendency of the gel to return to its initial shape (X and Y).



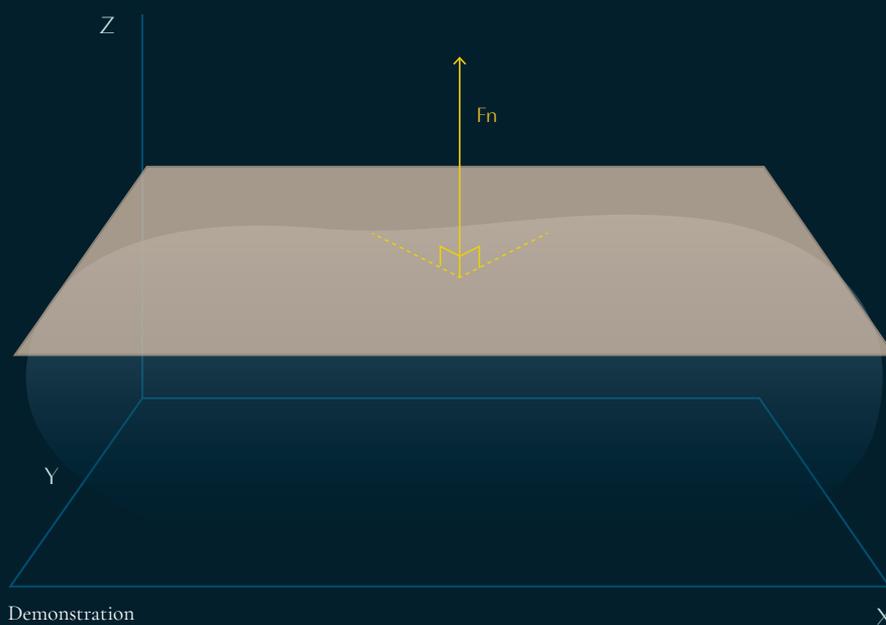
## A gel that acts as soft and supple as it looks



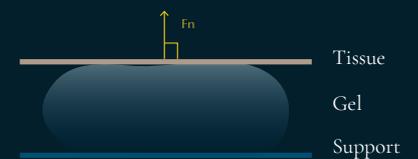
$E'$  characterises the ability of the gel to recover its original form after vertical stress/movements (Z).



## A gel that follows natural movement



$F_n$  characterises the gel's intrinsic resistance to external stresses (Z).

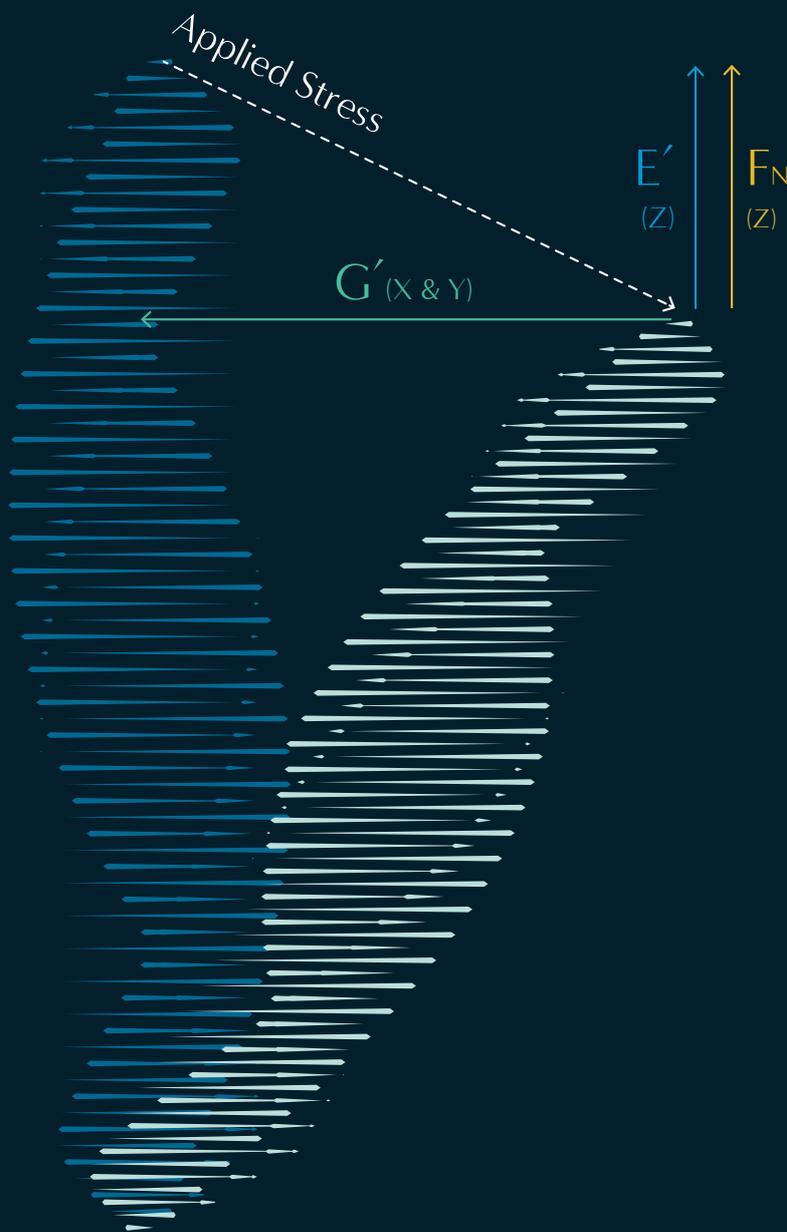


## Combined Forces



Smart Springs characterises the combination of relatively moderate  $G'$  (allowing moldability, suppleness) with relatively high  $F_N$  and  $E'$  (providing projection capacity).

With all facial movements, the applied stresses to the gel will be multidirectional (X, Y and Z).  $G'$ ,  $E'$  and  $F_N$  work together to maintain the form of the gel.



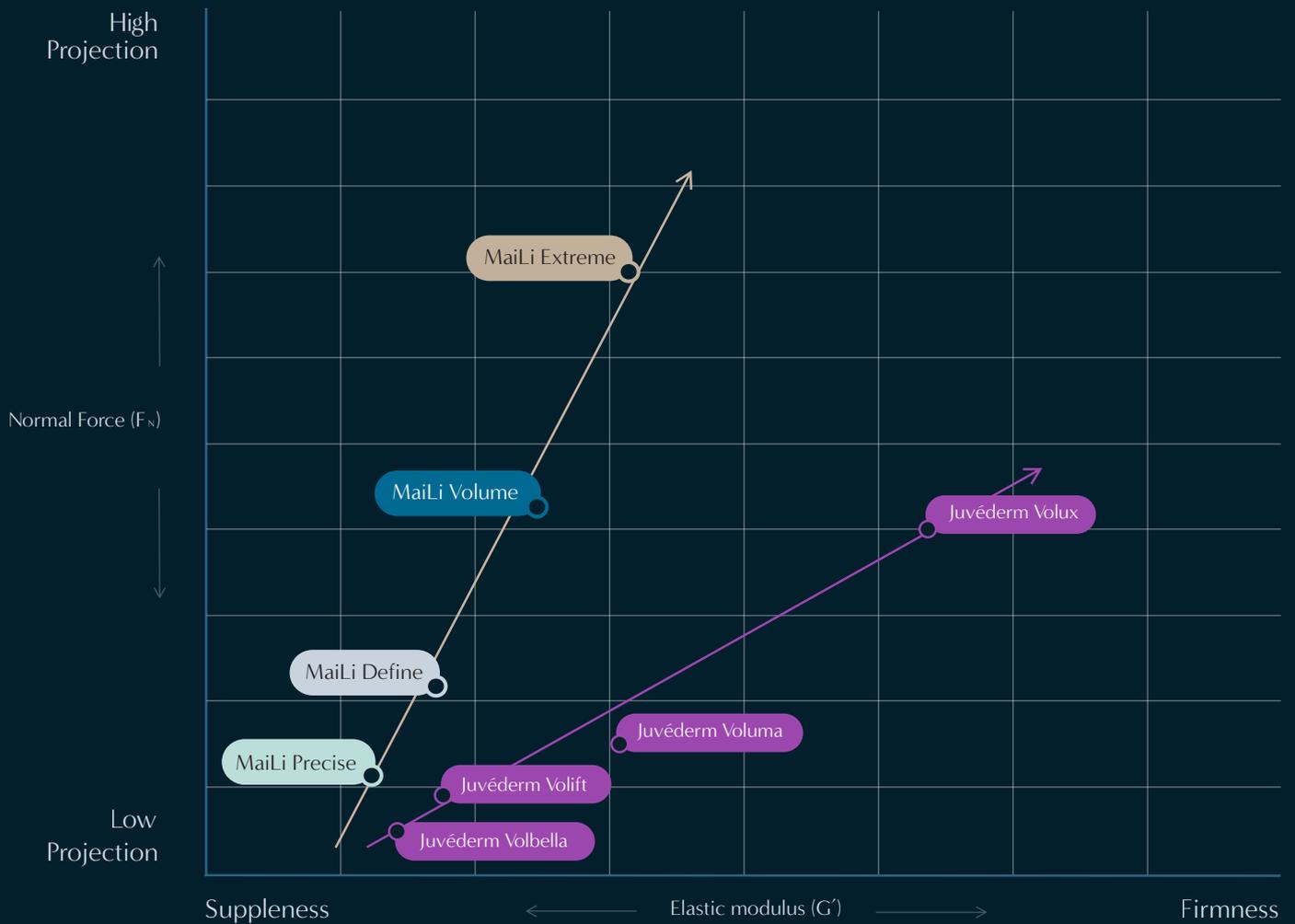
## A New Opportunity

We identified a sizeable gap in the market for fillers to maximise volume, suppleness and longevity combined, and so designed MaiLi, a premium line of HA gels to meet this demand.



# MaiLi's Leading Edge

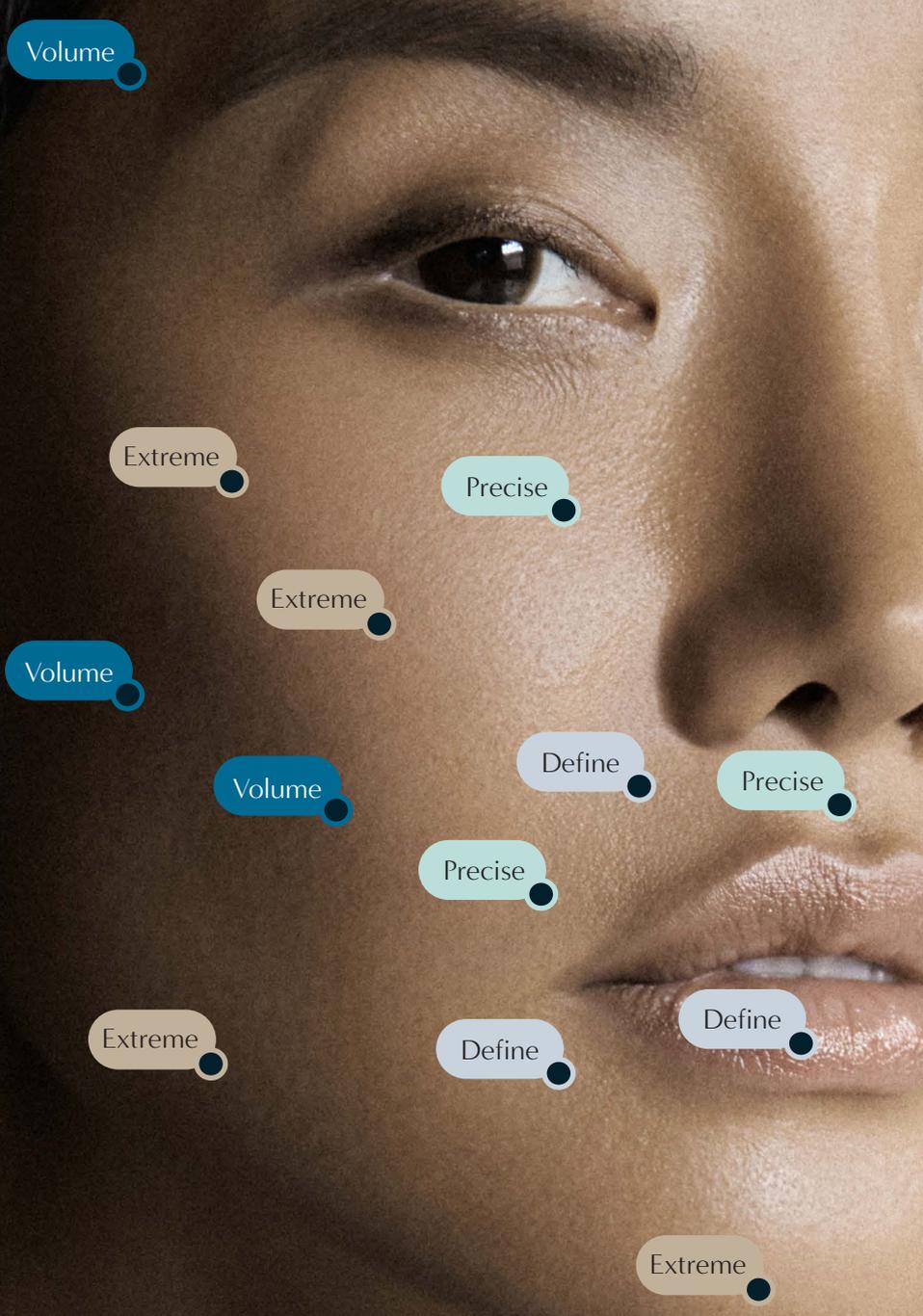
The graph demonstrates the exceptional potential of MaiLi's portfolio vs Juvéderm's® market-leading range. MaiLi Extreme can achieve more volume and projection power than Juvéderm Volux – while maintaining extreme suppleness and elasticity.



Data on File.  
 Gavard Molliard, Albert, Mondon, journal of the mechanical behavior of biomedical materials 61(2016)290–298. Gavard Molliard, Bon Betemps, Hadjab, Topchian, Micheels, Salomon, Journal Plast Aesthet Res (2018), 5-17.

# Explore MaiLi's Portfolio

Experience supple projection power, elasticity and longevity fused within MaiLi's four expertly-crafted gels, each fine-tuned to reshape, refine and enhance every area of the face, while integrating lidocaine for a more comfortable experience.



 Precise	 Define	 Volume	 Extreme
<b>Treatment Goal</b>  Specifically designed to treat fine lines with long-lasting effects	<b>Treatment Goal</b>  Ideal for filling deep wrinkles and restructuring the lips	<b>Treatment Goal</b>  Designed for facial volumising and subdermal fat pad injection	<b>Treatment Goal</b>  The most powerful of all MaiLi products, created to sculpt and shape the face
<b>Indications</b>  Facial reconstruction of structural defects from congenital or medical origin: scar tissue  Aesthetic treatment of fine-lines, medium-sized skin depressions  Lip definition or enhancement  Periorbital area (tear trough)*	<b>Indications</b>  Facial reconstruction of structural defects from congenital or medical origin: scar tissue  Aesthetic treatment of deep skin depressions  Lip enhancement	<b>Indications</b>  Facial reconstruction of structural defects from congenital or medical origin: volume lost by HIV-associated lipoatrophy  Aesthetic treatment of deep skin depressions at the level of the face  Augmentation of the volume of facial tissues	<b>Indications</b>  Facial reconstruction of structural defects from congenital or medical origin: volume lost by HIV-associated lipoatrophy  Aesthetic treatment of facial volume restoration  Augmentation of the volume of facial tissues  Adapted for supraperiosteal injection and volume restoration
<b>HA concentration</b> 15 mg/ml	<b>HA concentration</b> 18 mg/ml	<b>HA concentration</b> 21 mg/ml	<b>HA concentration</b> 24 mg/ml
<b>Lidocaine content</b> 3 mg/ml	<b>Lidocaine content</b> 3 mg/ml	<b>Lidocaine content</b> 3 mg/ml	<b>Lidocaine content</b> 3 mg/ml
<b>Injection depth</b>  Dermis or intra/sub-dermal or between mucosa and muscle	<b>Injection depth</b>  Deep dermis, sub-dermal or between mucosa and muscle	<b>Injection depth</b>  Subcutaneous fat tissue or supraperiosteal zone	<b>Injection depth</b>  Subcutaneous fat tissue or supraperiosteal zone
<b>Volume per syringe</b> 1 ml	<b>Volume per syringe</b> 1 ml	<b>Volume per syringe</b> 1 ml	<b>Volume per syringe</b> 1 ml
<b>Needles per box</b> 4 x 30G	<b>Needles per box</b> 4 x 30G	<b>Needles per box</b> 4 x 27G	<b>Needles per box</b> 4 x 27G
<b>Four individually packed syringes</b>	<b>Four individually packed syringes</b>	<b>Four individually packed syringes</b>	<b>Four individually packed syringes</b>

\* MaiLi Precise is reserved to specialists specifically trained in the injection technique and who have sound knowledge of the anatomy and physiology of this periorbital area.



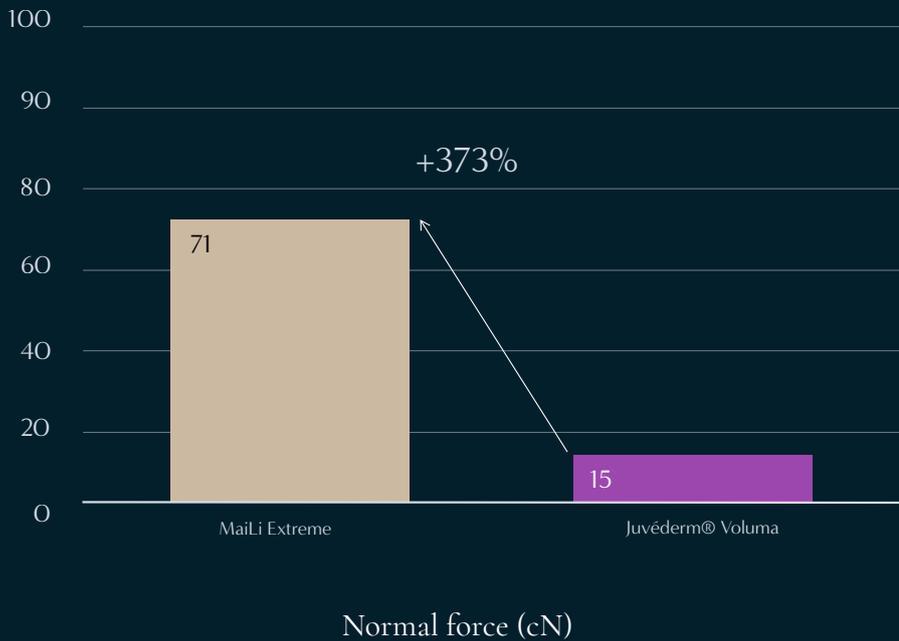
# Leaps Ahead with MaiLi

With unparalleled projection power and elasticity for sculpting and reshaping while using 24% less product\*, MaiLi Extreme is verified as one of the most volumising and supple fillers on the market.

\*Clinical investigation 17E1176: in comparison to Juvederm® Voluma, 24% less product of MaiLi Extreme was injected for the same results in the treatment of the cheek area.



## MaiLi's Projection Force Tested Against Competitors

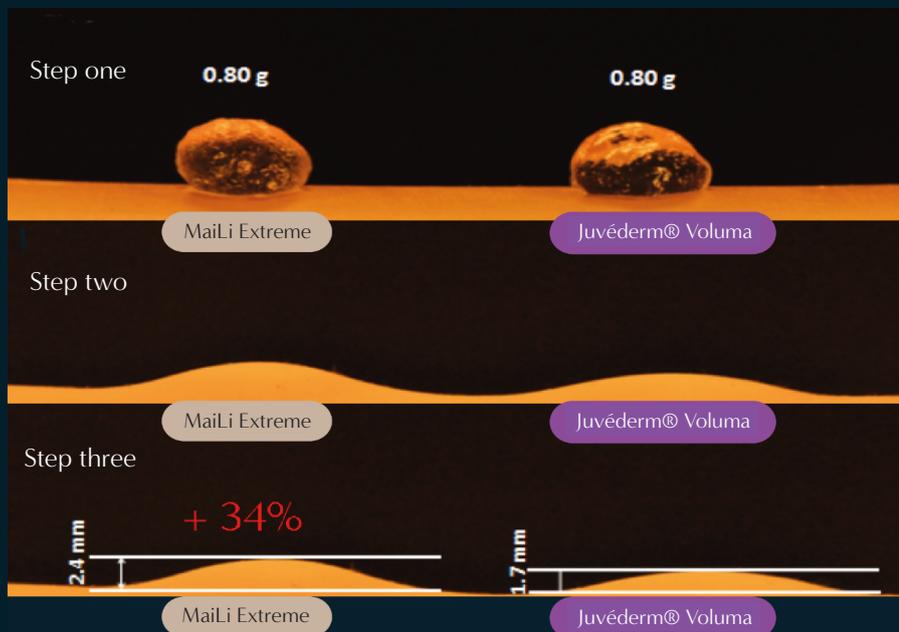


### *MaiLi Extreme vs Juvéderm® Voluma*

The volumising capacity of MaiLi Extreme vs Juvéderm® Voluma was assessed by a skin model assay – a reliable and reproducible in vitro model using artificial skin to evaluate the projection capacity of HA fillers.\*\*

Here, MaiLi Extreme is verified as one of the most volumising and supple fillers available, with an unparalleled projection rate of 34% against Juvéderm® Voluma.

The graph above bridges the Fn and volumising capacity.



### *Step One*

Deposit of the tested HA gels

### *Step Two*

HA gels are overlaid by the upper skin layer

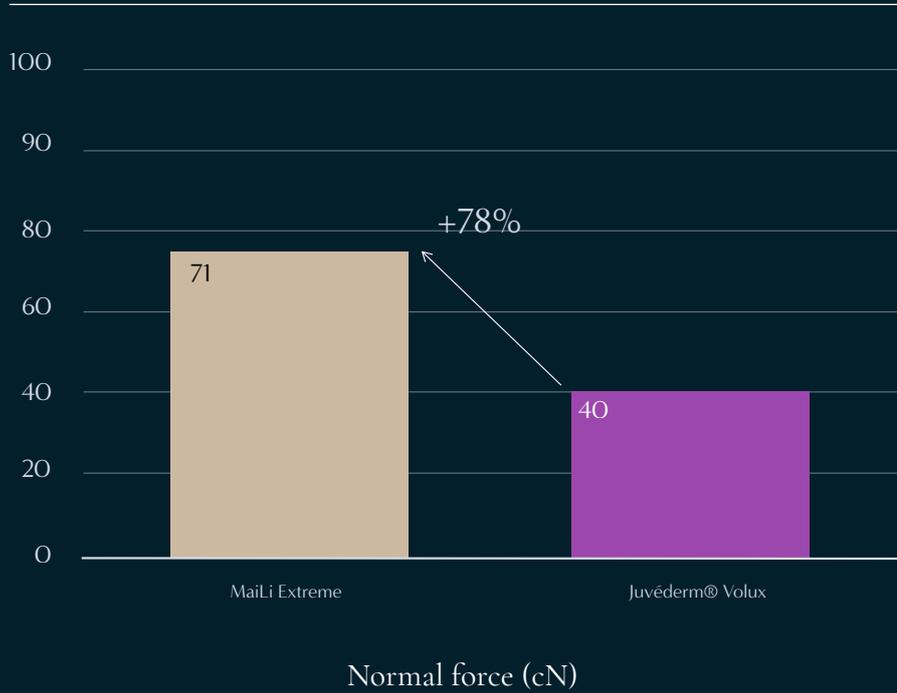
### *Step Three*

Measurement of the projection height induced by each gel

Photograph of projection heights measured with the skin model assay

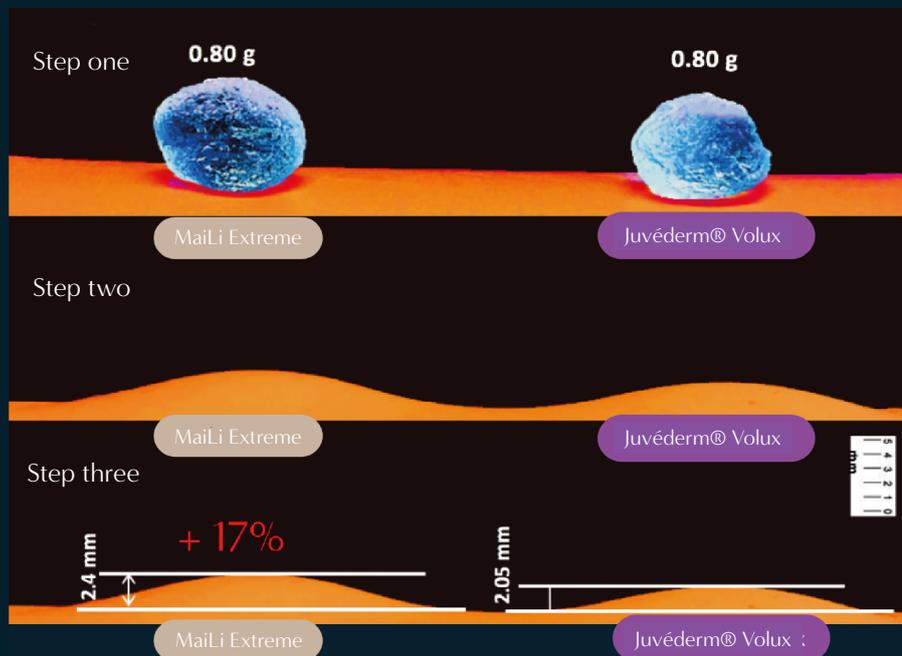
\*\* Bon Betemps J, et al. Plast Aesthet Res 2018;5:19.

## MaiLi's Projection Force



### *MaiLi Extreme vs Juvéderm® Volux*

With outstanding volume and suppleness combined, MaiLi Extreme continues to outperform Juvéderm's® most volumising filler – Juvéderm® Volux – with an elevated projection rate of +17%.\*\*\*



### *Step One*

Deposit of the tested HA gels

### *Step Two*

HA gels are overlaid by the upper skin layer

### *Step Three*

Measurement of the projection height induced by each gel

Photograph of projection heights measured with the skin model assay

\*\*\* Data on file.

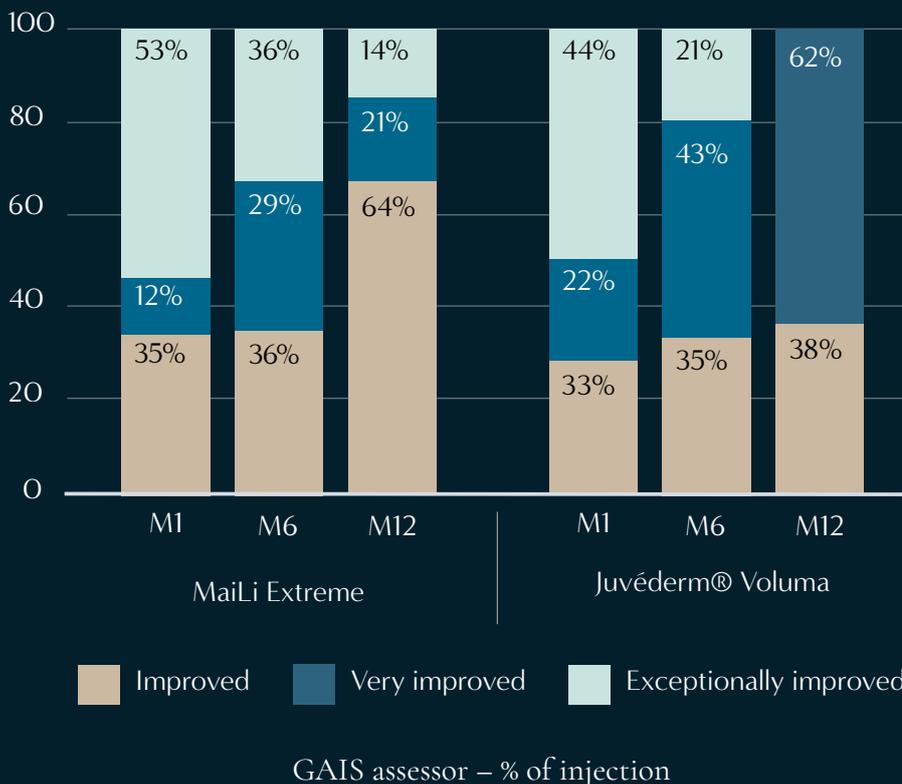
## Less Product, More Volume



### MaiLi Extreme vs Juvéderm® Voluma

In the treatment of patients, MaiLi Extreme outperforms Juvéderm® Voluma with 24% less gel injected for the same volumising results \*\*\*.

This graph demonstrates this. Not only does less product mean more treatment possibilities for patients, but practitioners can use the same syringe in multiple areas to improve patient results. MaiLi gives you results which gradually build over time, with better results achieved in fewer visits.

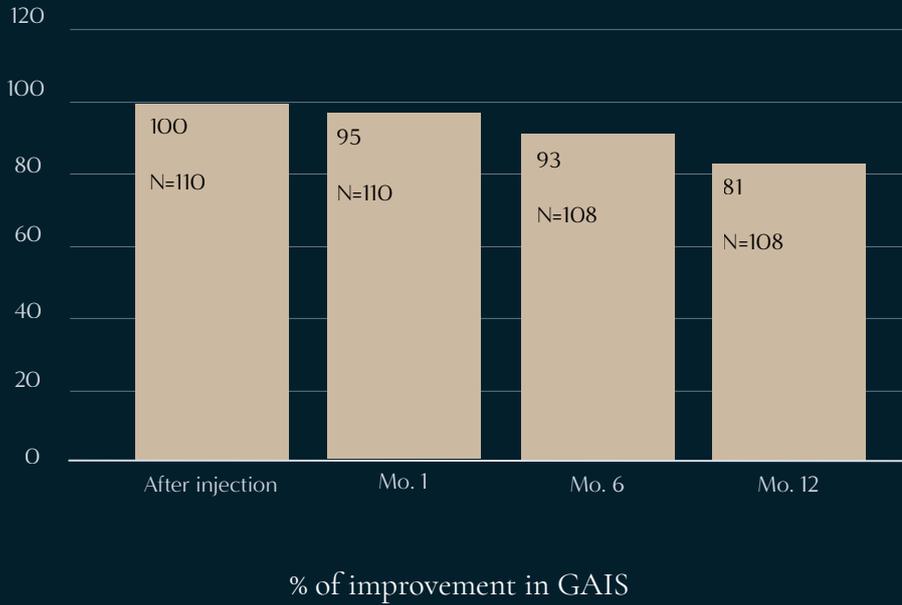


Across all time points, more patients reported an exceptional improvement in volume for MaiLi Extreme compared with Juvéderm® Voluma.\*\*\*

\*\*\*Data on file.

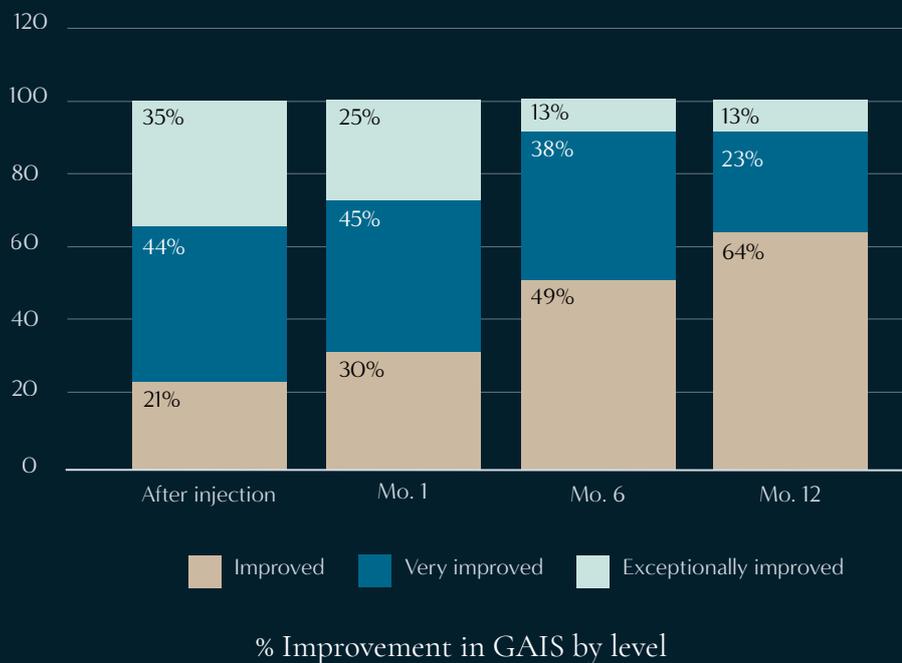
# An Unstoppable Portfolio

## 12-Month Results



MaiLi's entire portfolio continues to show high-performing results at 12 months – including exceptional longevity in lip treatments.

Significant improvement in GAIS was still visible at 12 months – with 81% of treated patients showing improved, very improved or exceptionally improved results in that period – with no top-up treatment performed.\*\*\*



With no top-ups within the year, improvements are still noticeable for 100% of treated indications – further demonstrating the endless potential of MaiLi for practitioners to elevate their results and reputation.

\*\*\* Data on file.

GAIS, Global Aesthetic Improvement Scale.

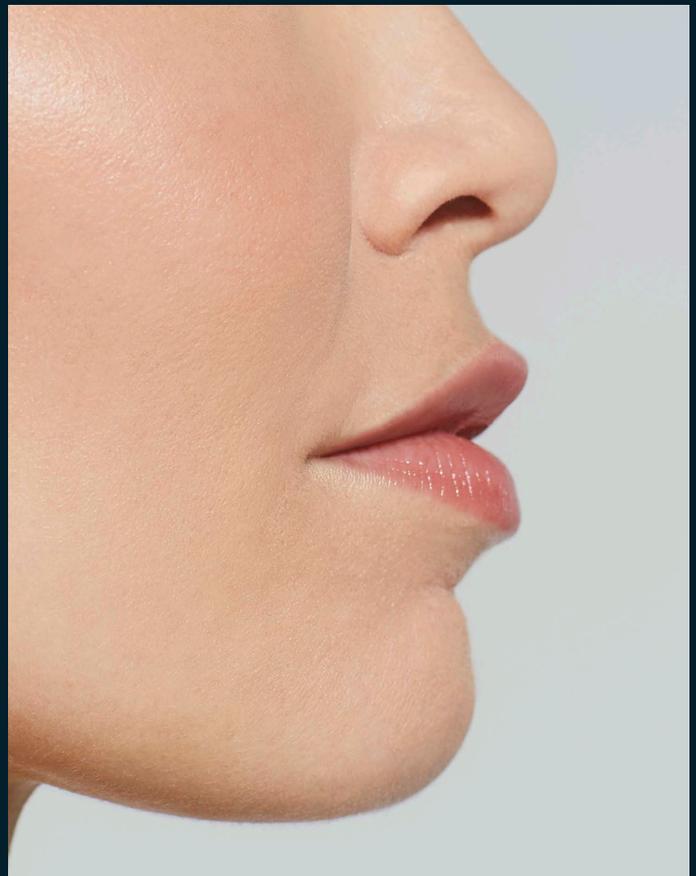
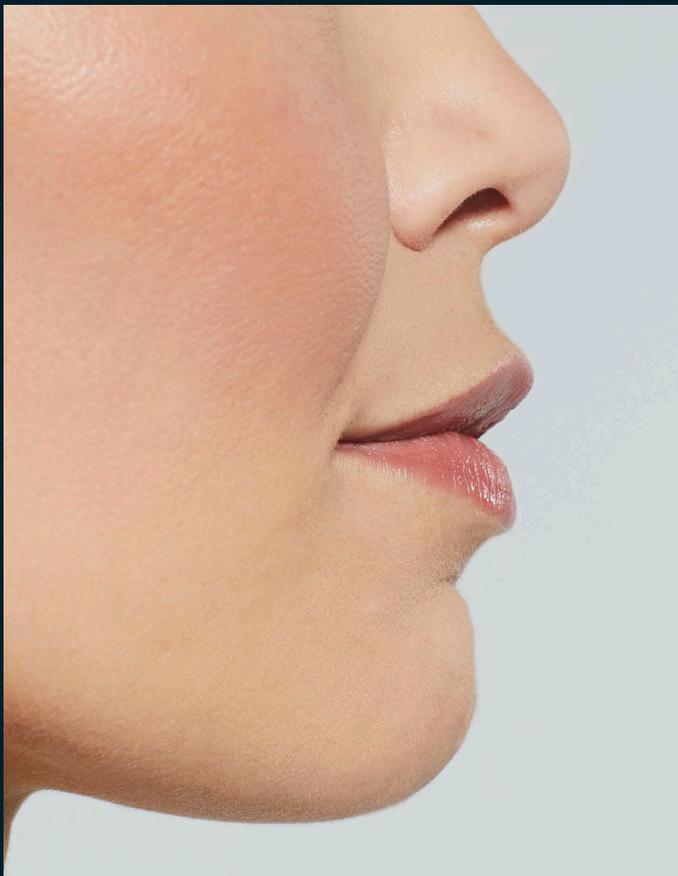
## Lip Longevity



### *Results That Last*

The graph demonstrates MaiLi Define's superior results in lip treatment, with effects still visible after 12 months.<sup>\*\*\*</sup>

GAIS assessor - % of injection sites per category



<sup>\*\*\*</sup> Data on file.

GAIS, global aesthetic improvement scale.

# Full Face Treatment

## Case Study

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Tia had a full face treatment with 12 ml of MaiLi injected



Tia two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Temple and lateral brow	Volume	3 ml	Between deep and superficial temporal fascia
Malar and nasolabial fold	Define	3 ml	Supraperiosteal
Jawline	Extreme	3 ml	Supraperiosteal angle of mandible and mentum
Tear trough and palpebral malar groove	Precise	2 ml	Supraperiosteal
Lips	Define	1 ml	Subdermal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Full Face Treatment

## Case Study

---

Charlotte had a full face treatment with 11 ml of MaiLi injected



Charlotte two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Temple	Volume	2 ml	Between superficial and deep temporal fascia
Malar	Define	2 ml	Supraperiosteal
Lips	Define	1 ml	Subdermal
Mentum	Extreme	2 ml	Supraperiosteal
Jawline	Define	2 ml	Supraperiosteal
Forehead	Precise	2 ml	Supraperiosteal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Tear Trough & Lip Treatment

## Case Study

---

Nicola had a tear trough & lip treatment with 3,5 ml of MaiLi injected



Nicola two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Lips	Precise	1,5 ml	Subdermal
Tear trough	Precise	2 ml	Supraperiosteal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Full Face Treatment

## Case Study

---

Leanne had a full face treatment with 17 ml of MaiLi injected



Leanne two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Temple	Extreme	2 ml	Supraperiosteal
Malar	Define	2 ml	Supraperiosteal
Tear trough	Precise	1 ml	Supraperiosteal
Temple and lateral brow	Volume	3 ml	Between deep and superficial temporal fascia
Malar and nasolabial fold	Define	3 ml	Supraperiosteal
Jawline	Extreme	3 ml	Supraperiosteal angle of mandible and mentum
Lips	Precise	2 ml	Supraperiosteal
Nasolabial fold	Define	1 ml	Subdermal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Mid-Face Treatment

## Case Study

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Paula had a mid-face treatment with 4 ml of MaiLi injected



Paula two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Malar	Define	2 ml	Supraperiosteal
Tear trough	Precise	2 ml	Supraperiosteal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Tear trough and Lip Treatment

## Case Study

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Annishia had tear trough and lip treatments with 3 ml of MaiLi injected



Annishia two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Tear trough and SOOF	Precise	2 ml	Supraperiosteal
Lips	Precise	1 ml	Subdermal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Tear Trough Treatment

## Case Study

---

Devang had a tear trough treatment with 1 ml of MaiLi injected



Devang two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Tear trough	Precise	1 ml	Supraperiosteal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

# Full Face Treatment

## Case Study

---

Amira had a full face treatment with 6 ml of MaiLi injected



Amira two weeks after the treatment

Treatment Area	Product	Quantity	Injection Depth
Malar	Define	2 ml	Supraperiosteal
Jawline	Extreme	2 ml	Supraperiosteal
Panfacial soft tissue	Volume	2 ml	Subcutaneous
Lips	Precise	1 ml	Subdermal



Before



Two Weeks After



Before



Two Weeks After



Before



Two Weeks After

CE mark CE2797. Maili devices are intended for correction of facial wrinkles or folds, for the definition or enhancement of the lips, and for the restoration or enhancement of the facial volume.

MA-DL-012021-A

# MaiLi

*A premium portfolio of possibilities  
powered by the finest Swiss science*

When partnering with MaiLi, treatment possibilities are elevated with a premium portfolio of high-performing HA gels, promising supreme volume, suppleness, projection power and longevity - for technically-gifted professionals to refine their craft with precision and care.

# MAILI

MaiLi.com



Sinclair Pharma has been committed to skin expertise since 1971, and more recently to the development of a safe, minimally invasive and effective portfolio of aesthetic treatments including MaiLi.

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